

U.S. Department of Justice

Washington, DC 20530

**Amendment to Registration Statement  
Pursuant to the Foreign Agents Registration Act of  
1938, as amended**

INSTRUCTIONS. File this amendment form for any changes to a registration. Compliance is accomplished by filing an electronic amendment to registration statement and uploading any supporting documents at <http://www.fara.gov>.

**Privacy Act Statement.** The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov>.

**Public Reporting Burden.** Public reporting burden for this collection of information is estimated to average 1.5 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant	2. Registration No.
Daniel J. Edelman, Inc.	3634

3. This amendment is filed to accomplish the following indicated purpose or purposes:

- ☐ To give a 10-day notice of change in information as required by Section 2(b) of the Act.
- ☐ To correct a deficiency in
- ☐ Initial Statement
  - ☐ Supplemental Statement for the period ending \_\_\_\_\_
  - ☐ Other purpose (*specify*) \_\_\_\_\_
- ☒ To give notice of change in an exhibit previously filed.

4. If this amendment requires the filing of a document or documents, please list:

Additional duties for "100 Lives" client; updated SOW attached.  
Additional employee working on "100 Lives" account; short form attached.

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. (*If space is insufficient, a full insert page must be used.*)

Client has asked us to perform additional duties, so we are sending SOW for it. We have also added another employee to this account, Caitlyn Hayden, so we are submitting her short form.

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**EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>1</sup>)

October 02, 2015

/s/ Jeffrey A. DeCatsye

eSigned

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<sup>1</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

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**Short Form Registration Statement****Pursuant to the Foreign Agents Registration Act of 1938, as amended**

**INSTRUCTIONS.** Each partner, officer, director, associate, employee, and agent of a registrant is required to file a short form registration statement unless he engages in no activities in furtherance of the interests of the registrant's foreign principal or unless the services he renders to the registrant are in a secretarial, clerical, or in a related or similar capacity. Compliance is accomplished by filing an electronic short form registration statement at <http://www.fara.gov>.

**Privacy Act Statement.** The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public and online at: <http://www.fara.gov>.

**Public Reporting Burden.** Public reporting burden for this collection of information is estimated to average .429 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name Caitlin Hayden	2. Registration No. 3634
3. Residence Address(es) 2900 K St, NW #508 Washington, DC 20007	4. Business Address(es) 1875 Eye Street, NW Suite 900 Washington, DC 20006
5. Year of Birth 1978  Nationality USA  Present Citizenship USA	6. If present citizenship was not acquired by birth, indicate when, and how acquired.
7. Occupation Public Relations	
8. What is the name and address of the primary registrant? Name Daniel J. Edelman, Inc. Address 200 E. Randolph Drive, Flr 63 Chicago, IL 60601	
9. Indicate your connection with the primary registrant: <input type="checkbox"/> partner <input type="checkbox"/> director <input checked="" type="checkbox"/> employee <input type="checkbox"/> consultant <input type="checkbox"/> officer <input type="checkbox"/> associate <input type="checkbox"/> agent <input type="checkbox"/> subcontractor <input type="checkbox"/> other (specify) _____	
10. List every foreign principal to whom you will render services in support of the primary registrant. 100 Lives Limited	
11. Describe separately and in detail all services which you will render to the foreign principal(s) listed in Item 10 either directly, or through the primary registrant listed in Item 8, and the date(s) of such services. (If space is insufficient, a full insert page must be used.) Perform public relations and stakeholder engagement activities in the United States to promote, position, launch and manage the 100 LIVES Project.	

Formerly CRM-156

FORM NSD-6  
Revised 03/11

12. Do any of the above described services include political activity as defined in Section 1(o) of the Act and in the footnote below?

No ☒

**If yes, describe separately and in detail such political activity.**

13. The services described in Items 11 and 12 are to be rendered on a

☒ **part time basis**

- special basis

**14. What compensation or thing of value have you received to date or will you receive for the above services?**

☐ Commission at \_\_\_\_\_ % of \_\_\_\_\_

☒ **Salary:** Not based solely on services rendered to the foreign principal(s).

☐ Other thing of value \_\_\_\_\_

15. During the period beginning 60 days prior to the date of your obligation to register to the time of filing this statement, did you make any contributions of money or other things of value from your own funds or possessions and on your own behalf in connection with any election to political office or in connection with any primary election, convention, or caucus held to select candidates for any political office? Yes ☐ No ☒

**If yes, furnish the following information:**

### Amount or Thing of Value

**Political Organization or Candidate**

### Location of Event

## EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

**/s/ Caitlin Murea Hayden**

**eSigned**

(Signature)

Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

# Scope of Work - Communications Support

## 100 Lives

Scope of Work No. 6

September 21 – October 1, 2015

Pursuant to the Letter of Appointment ("Agreement") by and between 100 Lives Ltd. ("Client") and Daniel J. Edelman, Inc., doing business as Edelman ("Consultancy") dated September 1, 2014, this Scope of Work is incorporated into and subject to the terms and conditions of the Agreement.

### DESCRIPTION OF PROFESSIONAL SERVICES

Consultancy will perform public relations services related to communications support around President Serzh Sargysian's visit to the U.S., building on the President's visit to raise awareness to key messages related to the 100 LIVES and the Aurora Prize projects. Services will include development and placement of byline article; development and distribution of media advisory to invite selected journalists to join the luncheon event with the U.S. Congress; and onsite support during the luncheon

**Basis for Compensation.** Consultancy shall invoice Client the exact fees based upon the hours incurred in performing the services. Such fees will be based upon Consultancy's rate card ("Rate Card") as described below.

**Budget.** Professional Fees (not to exceed without prior written approval): USD \$35,000.00.

**Expense Billing.** Consultancy shall invoice Client the actual out-of-pocket expense amount(s) at the end of the month on an as incurred basis. Out-of-pocket expense amounts are not included in the Budget above.

#### Rate Card:

Title	Rate
EXEC	\$531.25
GM	\$425.00
EVP	\$357.00
SVP	\$297.50
VP	\$263.50
SAS	\$216.75
AS	\$187.00
SAE	\$161.50
AE	\$148.75
AAE	\$136.00
ADMIN	\$68.00

#### 100 LIVES LTD.

By: Armen SilvanPrinted Name: Armen Silvan

Title: \_\_\_\_\_

Date: 29.09.15

#### DANIEL J. EDELMAN, INC.

By: Robert RehgPrinted Name: Robert RehgTitle: PresidentDate: 9/28/15